

Removals Views Appeals Flags Featured policies

YouTube Community Guidelines enforcement

At YouTube, we work hard to maintain a safe and vibrant community. We have Community Guidelines that set the rules of the road for what we don't allow on YouTube. For example, we do not allow pornography, incitement to violence, harassment, or hate speech. We rely on a combination of people and technology to flag inappropriate content and enforce these guidelines. Flags can come from our automated flagging systems, from members of the Trusted Flagger program (NGOs, government agencies, and individuals) or from users in the broader YouTube community. This report provides data on the flags YouTube receives and how we enforce our policies.



In response to COVID-19, we've taken steps to protect our extended workforce and reduce in-office staffing. As a result, we are temporarily relying more on technology to help with some of the work normally done by human reviewers, which means we are removing more content that may not be violative of our policies. This impacts some of the metrics in this report and will likely continue to impact metrics moving forward. For the latest updates on how we're addressing the COVID-19 situation, please visit g.co/yt-covid19.

Removed channels by the numbers

Apr 2021 – Jun 2021 ▼

Total channels removed

4,187,640

When a channel is terminated, all of its videos are removed.

Number of videos removed during this time period due to a channel-level suspension: 67,007,971.

A YouTube channel is terminated if it accrues three Community Guidelines strikes in 90 days, has a single case of severe abuse (such as predatory behavior), or is determined to be wholly dedicated to violating our guidelines (as is often the case with spam accounts). When a channel is terminated, all of its videos are removed.